





THE PHILOSOPHY



PRODUCTS ARE RECOMENDED FOR



Psoriasis in minor and medium level

Eczema and Atopic Skin

Seborrhea

Deeply scaly, sensitive scalp with psoriasis or seborrhea

FOR EVERY DAY CARE



TARGET GROUPS

PSORIASIS

2-4 % of the white skin population. Symptoms appear between 15-35 age but often appear in childhood or within babies. The symptoms gets worse in cold weather.

SEBORRHEA

85% of the population have one of the symptoms at least. Symptoms appear between 30-70 age but often appear in child and teenagerhood also. The symptoms gets worse in cold weather.

ATHOPIC DERMATITIS

15-20% of the population. Starts at early ages , some of the people get rid of it, but others carry it through their whole life.



WHAT PSORIODERM CONTAINS?

Contains carefully selected natural ingredients :
almost 12 different kind of plant oils and other natural components.

Minerals and trace elements:

Zinc, Barium, Bromide, Phosphorous, Calcium, Cadmium, Potassium, Sulphur, Cobalt, Chromium, Lithium, Magnesium, Manganese, Molibden, Natrium, Nickel, Copper, Rubidium, Stroncium, Selenium, Iron, Iodine, Caolites.

Other natural components:

Alfa-bisabolol, panthenol, Salicylic Acid, Urea, Zeolite

MAIN NATURAL and PLANT INGREDIENTS

Avocado

- Avocado is full of unsaturated oils, contains B-, C-, E-, A – vitamins, potassium, phosphorus, iron, sodium, calcium and magnesium.
- Due to its high concentrate of natural oils it is excellent for use as emollient care for very dry skin. Usually it is used for sensitive skin.



Shea butter

- It is very rich in A-, F- and E-vitamins, absorbedly moisturises the skin.
- Used for skin care and for calming rheumatic, muscular and joint pains.
- Due to its consistence-enlarging effect shea butter is used for producing natural cosmetics.



Black-currant oil and extract of black-currant

- Contains Omega-3 and -6 acids
- Repairs the skin
- Due to its high concentrate of C- and E- vitamins it can protect the cells from oxigenation and free radicals
- Improves the water balance of the skin, smoothes and softens.



Juniper berry

- Reduces the joint inflammation, it has pain-killing effect.
- Nourishes and protects the skin, its refreshing and stimulating components help to improve the circulation of the skin.



Lavender oil

- Excellent for rheumatic pains as a bath and as an anointing oil.
- It can be used also for babies.
- It's volatile oil is used by parfum industry as well.



Olive

- Softens and rejuvenates the skin.
- Effectively regulates the sebum.
- Softens and brightens the hair.
- It is offered for all skin types, especially for sensitive and irritated skin.



Rosemary oil

- It has become important due to its various health benefits including its ability to stimulate hair growth, boost mental activity, relieve respiratory problems and reduce pain.



Tea tree oil

- Tea tree oil is a very powerful antiseptic and an immun-system stimulant.
- Mainly used in combating bacterial and fungal infections.



Extract of Aloe Vera

- *Aloe vera* extracts may be useful in the treatment of wound and burn healing, minor skin infections in humans.



Oat (*Avena sativa*)

- Mild abrasive action.
- Gently removes dead skin cells leaving it smooth and refined.
- Natural and effective exfoliator.
- Helps relieve dry skin.



Wheatgerm-oil

- Helps improve energy and vitality, regenerates cells, nourishes dried skin.
- Rich in B-, E- and K-vitamins, A- and D- provitamins, minerals (Potassium, Phosphorous, Magnesium)
- Contains enzymes and lecithin.



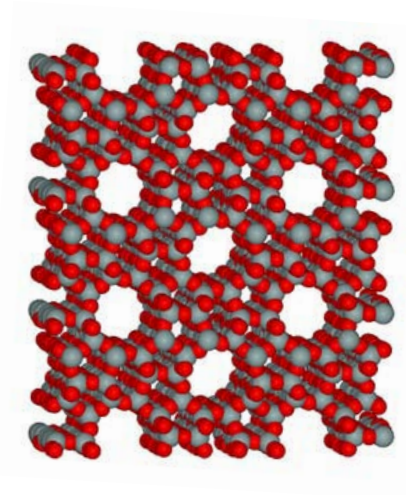
Calendula

- Reduces inflammation.
- Antibacterial. Antiseptic.
- Softens the skin.
- Restitutes natural balance of the skin.



Zeolites

- Set the free radicals.
- Thanks to their special crystal-structure they absorbed between the cells, in this way the active ingredients can easily get to deepest layer of the skin.



Dead-Sea salts

- Dead-Sea has a highest concentrate of minerals (32%). The most-significants are: Magnesium, Potassium, Calcium, Natrium, Cholorides, Bromide and Iodine.
- Getting into skin cells, joints and muscles take their healing effects, and smooth the very dry skin.

Vitamins, and minerals

A-VITAMIN; A-PROVITAMIN

B1-VITAMIN; B2-VITAMIN;

B3-VITAMIN (Niacin); B6-VITAMIN;

B9-VITAMIN (Folsav); B12-VITAMIN;

C-VITAMIN; D-VITAMIN; E-VITAMIN;

F-VITAMIN (Esszenciális zsírsavak)

K-VITAMIN; P-VITAMIN

Cink Bárium Bróm

Foszfor Kalcium Kadmium Kálium

Kén Kobalt Króm Lítium

Magnézium Mangán Molibdén

Nátrium Nikkel Réz Rubídium

Stroncium Szelén Vas



Advantages of the products

- Soothes, calms the irritated skin area.
- Releases itching.
- Reduces scale of the skin.
- High water of condition: regenerates dry, cracked skin.
- It has favorable effect on inflamed skin.
- Effectively completes the missing oil in the skin.
- Fragranced with natural oils.
- Anti-allergenic, paraben-free, conservatives free.

The 4 products have a synergic effect while using them in the same time.

Extra information:

- Contain Salicylic acid, therefore it is not recommended for children under age 3.
- Shelf-life: 24 months



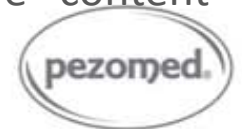
CREAM 50, 100, 200ml



Cream

An intensive nutritive cream for everyday use, consisting of carefully selected natural ingredients, vitamins, trace elements. Due to its components, it provides an efficient natural care for dry, sensitive, irritated, eczematous or psoriatic skin. Its special ingredients hydrate the skin and help regain lost moisture.

Suitable for everyday treatment of skin affected by symptoms of eczema, seborrhoeic dermatitis, or psoriasis. Soothes irritated skin surface, reduces itching and exfoliation. Its high moisture content hydrates dry, cracked psoriatic skin.



CREAM 50, 100, 200ml



Ingredients (INCI): Aqua Destillata, Hydrogenated Shea butter, Aloe Barbadensis Leaf Juice, Salicylic Acid & Propylene Glycol, Urea, Borago Officinalis Seed Oil, Ribes Nigrum Seed Oil, Isopropyl Myristate & Calendula Officinalis, Isopropyl Myristate, Glycerin, Polyglyceryl-3 Methylglucose Distearate, Cetearyl Alcohol, Stearic Acid, Cocos Nucifera Oil, Dead Sea Salt, Panthenol, Olea Europaea Fruit Oil, Theobroma Cacao Seed Butter, Lanolin, Calendula Officinalis & Propylene Glycol, Hydrogenated Wheat Germ Oil, Propylene Glycol & Avena Sativa Straw Extract, Glyceryl Polyacrylate, Persea Gratissima Oil, PEG-8, Dimethicone, Zeolite, Tocopheryl Acetate, Bisabolol, BHT, Caprylyl Glycol, Lactic Acid, Rosmarinus Officinalis, Lavandula Angustifolia Oil, Perfume.

BATH GEL, 250ml

Shower Gel

An intensive nutritive shower gel for everyday use, consisting of carefully selected natural ingredients, vitamins, trace elements. Its natural components help your skin become healthier. Thanks to them, it provides an efficient natural cleaning for dry, sensitive, irritated, eczematous or psoriatic skin. Its special ingredients hydrate the skin and help regain lost moisture.

Psorioderm[®] Shower Gel cleans mildly, and helps the skin store its natural oil in order to prevent dehydration. Its cleaning agents prevent the skin from drying out, and supply missing greases already during the shower. The Dead Sea salt regulates the skin's mineral content and improves its resistance capability.





BATH GEL, 250ml

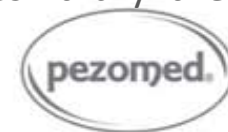
Ingredients (INCI): Aqua Destillata, Dicaprylyl Ether & Decyl Glucoside & Glyceryl Oleate, Disodium Cocoamphodiacetate, Salicylic Acid & Propylene Glycol, Cocamidopropyl Betain, Propylene Glycol, Dead Sea Salt, Panthenol, Sodium Lauroyl Sarcosinate, Glycol Distearate, Cocamide DEA, PEG-4 Rapeseedamide, Glyceryl Polyacrylate, PEG-8, Ribes Nigrum Leaf Extract & Propylene Glycol, Glycerin, Decyl Glucoside, Caprylyl Glycol, Hydrogenated Shea butter, Aloe Barbadensis Leaf Juice, Urea, Borago Officinalis Seed Oil, Ribes Nigrum Seed Oil, Isopropyl Myristate & Calendula Officinalis, Isopropyl Myristate, Polyglyceryl-3 Methylglucose Distearate, Cetearyl Alcohol, Stearic Acid, Cocos Nucifera Oil, Olea Europaea Fruit Oil, Theobroma Cacao Seed Butter, Lanolin, Calendula Officinalis & Propylene Glycol, Hydrogenated Wheat Germ Oil, Propylene Glycol & Avena Sativa Straw Extract, Persea Gratissima Oil, Dimethicone, Zeolite, Tocopheryl Acetate, Bisabolol, BHT, Caprylyl Glycol, Lactic Acid, Rosmarinus Officinalis, Lavandula Angustifolia Oil, Xantan gum, Parfume.

SHAMPOO, 250ml

Shampoo For psoriatic or seborrhoeic skin



Psorioderm[®] Shampoo is an intensive nutritive shampoo for everyday use, consisting of carefully selected natural ingredients, vitamins, trace elements. It provides an efficient daily care for severely dandruff, psoriatic, seborrhoeic, itching, very sensitive scalp. Soothes irritated skin surface, reduces itching, has an excellent calming effect on scalp irritation. Intensive soothing, caring, hair conditioning effect. Provides an efficient supply for the greases missing from the skin, calms irritated skin, reduces itching. The natural components of Psorioderm[®] Shampoo prevent exfoliation process and stop irritation and itching. It doesn't dry the scalp. Paraben free. Dermatologically tested.



SHAMPOO, 250ml



Ingredients (INCI): Aqua Destillata, Dicaprylyl Ether & Decyl Glucoside & Glyceryl Oleate, Disodium Cocoamphodiacetate, Aloe Barbadensis Leaf Juice, Salicylic Acid & Propylene Glycol, Cocamidopropyl Betain, Propylene Glycol, Dead Sea Salt, Panthenol, Sodium Lauroyl Sarcosinate, PEG-4 Rapeseedamide, Glyceryl Polyacrylate, Avena Sativa Straw Extract & Propylene Glycol, PEG-8, Ribes Nigrum Leaf Extract & Propylene Glycol, Glycerin, Decyl Glucoside, Juniperus Communis Fruit Oil, Caprylyl Glycol, Xantan gum, Melaleuca Alternifolia Leaf Oil, Bisabolol.

BODY LOTION, 250ml



Body Balm

An intensive nutritive body balm for everyday use, consisting of carefully selected natural ingredients, vitamins, trace elements. Due to its components it provides an efficient natural care for dry, sensitive, irritated, eczematous or psoriatic skin. Its special ingredients hydrate the skin and help regain lost moisture.

Psorioderm[®] Body Balm is suitable for everyday treatment of skin affected by symptoms of eczema, seborrhoeic dermatitis, or psoriasis. Soothes irritated skin surface, reduces itching and exfoliation. Its high moisture content hydrates dry, irritated, cracked psoriatic skin. The Dead Sea salt regulates the skin's mineral content and improves its resistance capability.

BODY LOTION, 250ml



Ingredients (INCI): Aqua Destillata, Hydrogenated Shea butter, Ribes Nigrum Seed Oil, Aloe Barbadensis Leaf Juice, Salicylic Acid & Propylene Glycol, Urea, Borago Officinalis Seed Oil, Isopropyl Myristate, Glycerin, Isopropyl Myristate & Calendula Officinalis, Polyglyceryl-3 Methylglucose Distearate, Cetearyl Alcohol, Stearic Acid, Cocos Nucifera Oil, Dead Sea Salt, Panthenol, Olea Europaea Fruit Oil, Theobroma Cacao Seed Butter, Lanolin, Calendula Officinalis & Propylene Glycol, Hydrogenated Wheat Germ Oil, Propylene Glycol & Avena Sativa Straw Extract, Glyceryl Polyacrylate, Persea Gratissima Oil, PEG-8, Dimethicone, Zeolite, Tocopheryl Acetate, Bisabolol, BHT, Caprylyl Glycol, Lactic Acid, Rosmarinus Officinalis, Lavandula Angustifolia Oil, Perfume.

THANK YOU

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